# Appendix 1 – Recommendation 1

### MARKETING AND PROCESSING CONSENT

### WHY ARE WE COLLECTING THIS INFORMATION?

You have given Tees Valley Business your contact details (name, address, email address, telephone number and business information) because you are interested in accessing the services of the Tees Valley Growth Hub – Tees Valley Business. We will handle your personal data in line with the <u>Tees Valley Combined Authority Privacy Policy</u>.

We may pass your contact details and preferences to the wider partners who deliver services on behalf of Tees Valley Business. This information will only be shared for the purpose of letting you know about opportunities available through Tees Valley Business. We will not be using your personal data for any other marketing purposes or to send you general information about Tees Valley Business, Tees Valley Combined Authority or the Tees Valley Mayor.

#### HOW WE WILL USE YOUR DATA?

We will check the data you entered appears accurate and we will then contact you with information about Tees Valley Business services you have expressed an interest in. We may pass your contact details and preferences to the wider partners who deliver services on behalf of Tees Valley Business. This information will only be shared for the purpose of letting you know about opportunities through Tees Valley Business.

The partners are:

- UMi Commercial Ltd: https://weareumi.co.uk/about-us/privacy-policy
- NAREC Distributed Energy: https://narecde.co.uk/narec-distributed-energywebsite-privacy-policy
- The Ministry of Housing, Communities and Local Government (MHCLG): https://www.gov.uk/government/organisations/ministry-of-housingcommunities-and-local-government/about/personal-informationcharter#privacy-notice
- The Department for Business, Energy and Industrial Strategy (BEIS): https://www.gov.uk/government/organisations/department-for-businessenergy-and-industrial-strategy/about/personal-information-charter#beis-privacynotices

These partners have the systems in place to properly protect the data we send them. You can find their individual privacy policies at the links given above. But all data shared as a result of your registration will only be processed as set out in this notice.

### **Local Authority Partners**

Tees Valley Business also works closely with the local authorities in the Tees Valley area and there may be times that the local bodies are offering support and grant funding which you and your business may be eligible to apply for.

Do you give your consent for us to share your contact details with your local authority so that they can share information about other support and grant funding opportunities?

Please answer yes or no. Data would only be shared with them for this specific purpose.

The privacy policies of the individual local authorities can be viewed here:

Hartlepool Privacy Policy Privacy policy | Middlesbrough Council Privacy (redcar-cleveland.gov.uk) Darlington Privacy Policy

Stockton on Tees data protection policy

# HOW LONG WILL WE KEEP YOUR PERSONAL DATA?

For monitoring purposes we will keep the following information: Company Name, Company Address (Trading and Registered, if different), Local Authority area, SIC Code and Company Type, for a period of 6 years. At which time we may contact you to confirm whether or not you want us to continue to hold your contact details. This is set out in our Data Retention Policy.

# HOW CAN I BE REMOVED FROM THIS DATABASE?

You can ask us to stop contacting you about Tees Valley Business or to ask us to delete your contact details from our database at any time. Simply email us at info@teesvalley-ca.gov.uk and we will delete your data within one week.

# HOW CAN I BE REMOVED FROM THIS DATABASE?

Tees Valley Business takes data protection very seriously. Further information about how we collect, hold and delete data and information about your data rights and how to make a complaint can be found in our privacy notice at: https://www.teesvalleybusiness.com/privacy-policy

Would you like to receive useful business updates, newsletters and other relevant information aboutNo

Would you like to receive useful business updates, newsletters and other relevant information aboutYes